



INNOVATEXP
INNOVATE. TRANSFORM. EXPERIENCE

EventXP

Turn Every Event into Growing Communities

QR Check-In · Lead Intelligence · Automated Follow-Up

HKSTP Incubation Alumni · 14+ Years in Tech · 2,000+ Participants Managed



INNOVATEXP

INNOVATE. TRANSFORM. EXPERIENCE

As a community lead/ event organizer, Are You Facing These Challenges?

First impressions start too late

Paper sign-in and manual lists delay the moment a visitor should feel welcomed — you lose the impression at the door.

No clear picture of who really matters

High-value visitors and open-seat prospects get mixed into spreadsheets; Leadership can't act with confidence the same day.

Follow-up is slow and easy to skip

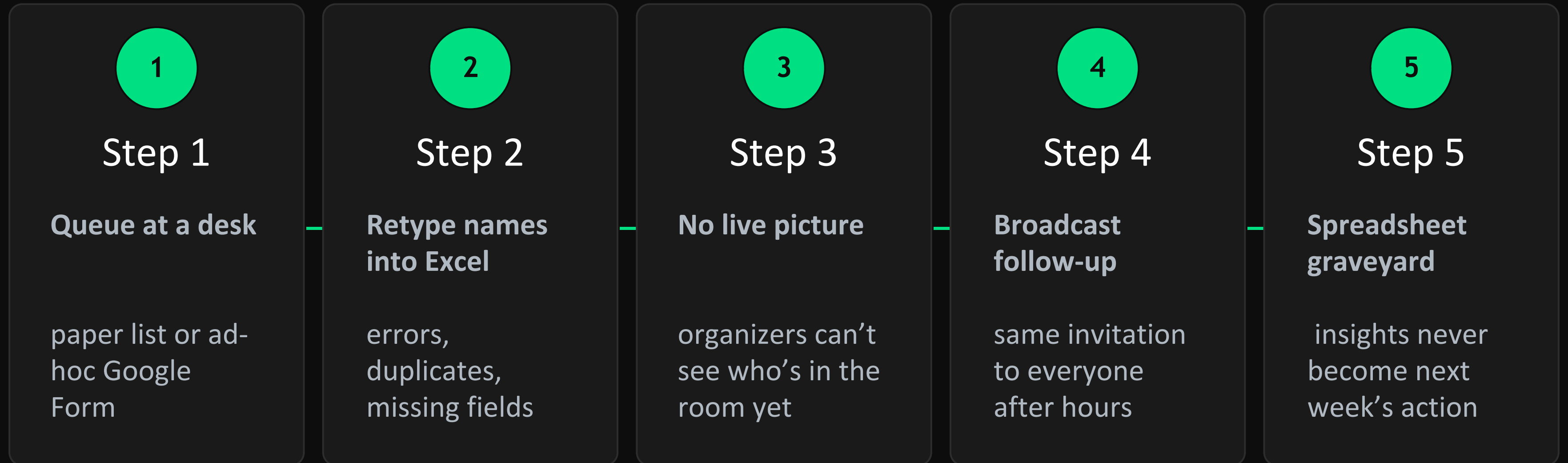
Intros, brochures, and WhatsApp outreach happen late (or not at all), so referrals and seat conversations cool off.



INNOVATEXP
INNOVATE. TRANSFORM. EXPERIENCE

Traditional check-in flow

Friction at the door becomes friction in your pipeline.



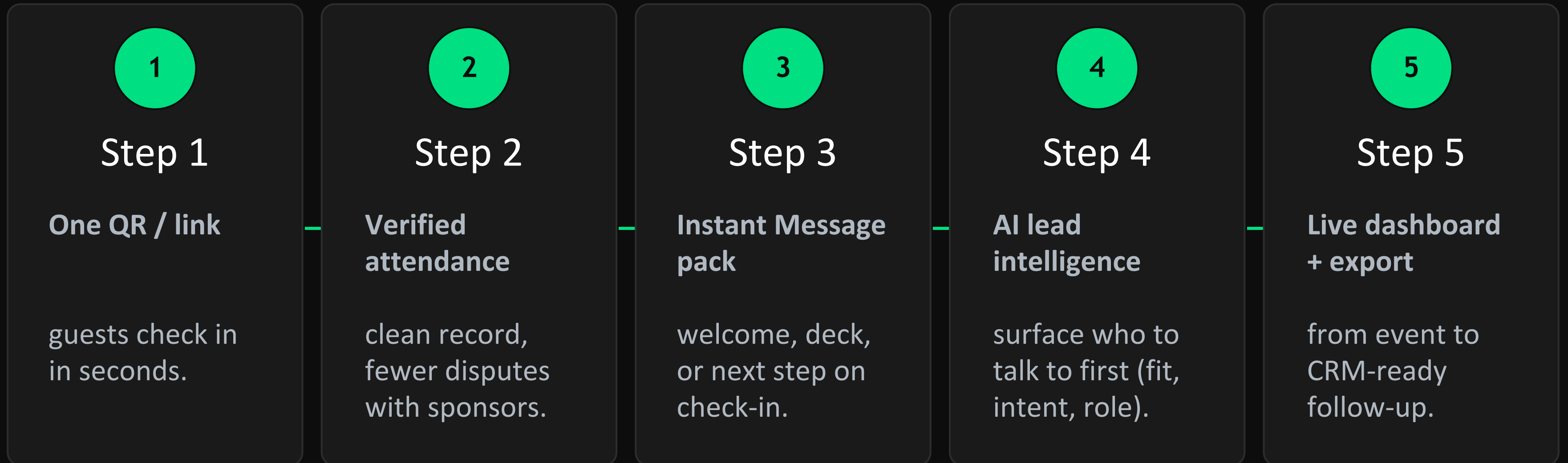
Stop losing the first hour of your event to admin.



INNOVATEXP
INNOVATE. TRANSFORM. EXPERIENCE

What if?

Same room. Same schedule. A completely different conversion path.



Book a 20-minute demo — see check-in → WhatsApp → lead list in one flow.



INNOVATEXP

INNOVATE. TRANSFORM. EXPERIENCE

Why InnovateXP?

InnovateXP combines product, integrations, and AI so organizers get a managed path: fast deployment, native WhatsApp, and workflows that survive real events — not a DIY stack that breaks at scale.



INNOVATEXP
INNOVATE. TRANSFORM. EXPERIENCE

Turn events into experiences and attendees into a community

From scan to qualified follow-up — without another night in a spreadsheet.

01

Real-time QR check-in & automation

Instant QR Check-in gives guests a premium experience while freeing your team to host.

02

Smooth Onboarding

AI-driven event drafts and mass data import helps prepare the online presence of events from days to minutes.

03

Analytics & Retention

Attendance trends and data export drive community positioning, secure sponsor renewals, and improve the visitor experience.

Real-time QR check-in & automation

A premium arrival experience—without a front-desk traffic jam.

Sub-second QR verification

Guests check in fast with one clear flow; optional search fallback; clean, deduped attendance.



EventXP for BNI Anchor

活動簽到

線上

掃描 QR 碼快速簽到

即時報告

EventXP for BNI Anchor 簽到 Check-in

Sim Event B SimFlow1775563085 · 活動日期 Event Date: 2026年8月1日

會員 Member

嘉賓 Guest

Larry

Larry Lo
客戶服務系統

顯示 1 / 46 位會員

WebSocket 推送時自動更新 (嘉賓 / 當前活動 / 簽到) · 亦可手按

連線正常 · 簽到將即時記錄



BNI
ANCHOR

簽到步驟 Check-in Instructions:

- 掃描 QR碼進入簽到網站 (Scan Step 1 to load website)

活動名稱: EventXP for BNI Anchor Meeting

活動日期: 2026-04-15

登記開始: 06:30

活動開始: 07:00

準時截止: 07:05

活動結束: 09:00

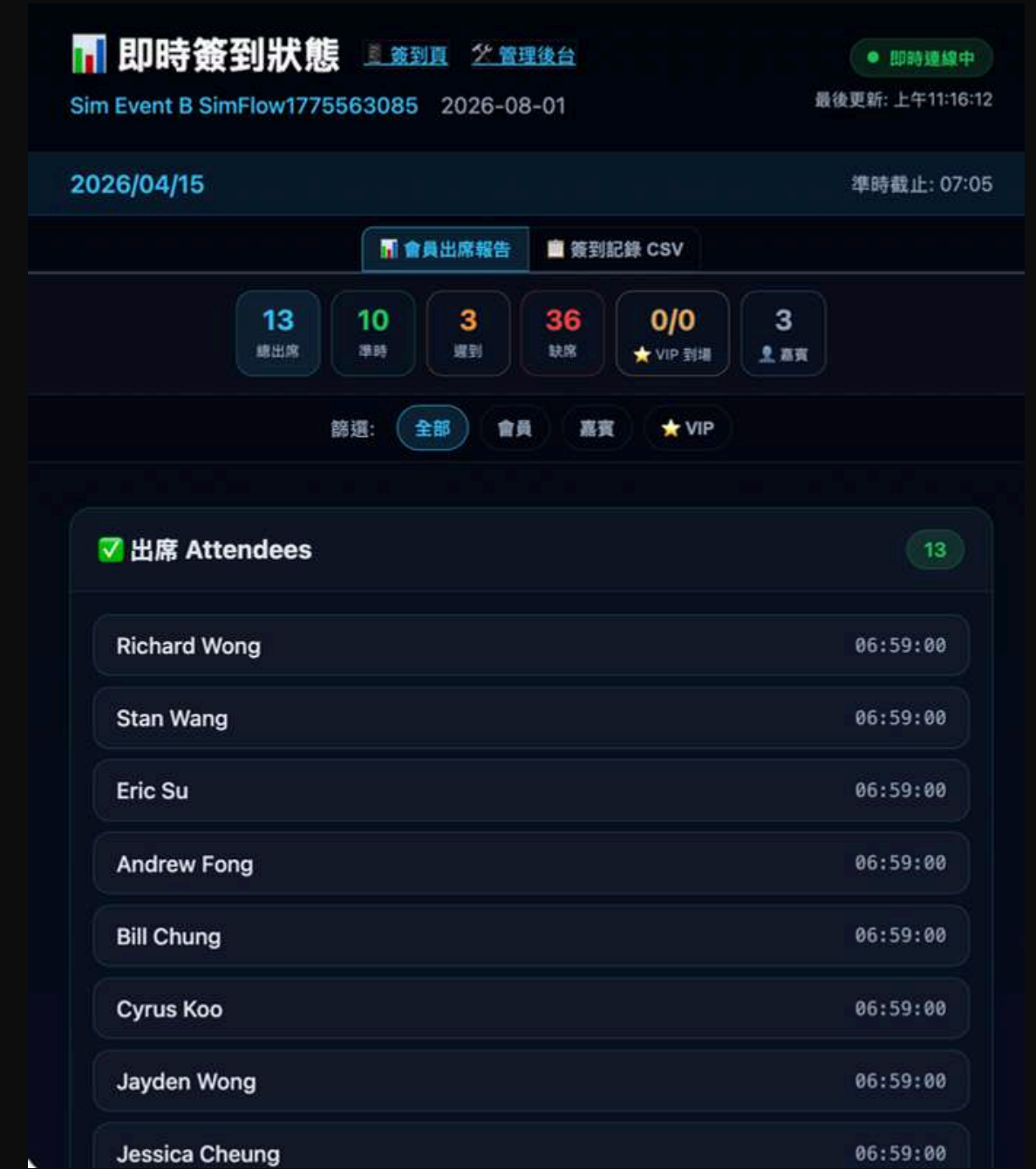
Book a demo — see sub-second check-in one flow. We can add WhatsApp trigger on demand.

Real-time QR check-in & automation

A premium arrival experience—without a front-desk traffic jam.

Live visibility for organizers

See who's in the room in real time; export-ready summaries when the event ends.



即時簽到狀態 [簽到頁](#) [管理後台](#) 即時連線中
Sim Event B SimFlow1775563085 2026-08-01 最後更新: 上午11:16:12

2026/04/15 準時截止: 07:05

[會員出席報告](#) [簽到記錄 CSV](#)

13 總出席 10 準時 3 遲到 36 缺席 0/0 ★VIP到場 3 嘉賓

篩選: [全部](#) [會員](#) [嘉賓](#) [★VIP](#)

出席 Attendees 13

Richard Wong	06:59:00
Stan Wang	06:59:00
Eric Su	06:59:00
Andrew Fong	06:59:00
Bill Chung	06:59:00
Cyrus Koo	06:59:00
Jayden Wong	06:59:00
Jessica Cheung	06:59:00

Book a demo — see sub-second check-in one flow. We can add WhatsApp trigger on demand.

Smooth Onboarding

From blank calendar to publish-ready events in hours—not days.

AI-assisted event drafts

Faster titles, descriptions, and structure you refine instead of writing from zero.

One setup, fewer handoffs

A managed path so volunteers aren't juggling ten disconnected tools.



EventXP for BNI Anchor

EventXP for BNI Anchor 管理後台 即時報告
[← 返回首頁](#)

Admin Dashboard

選擇功能

當前活動：Sim Event B SimFlow1775563085 (2026-08-01) · [前往活動管理](#)

- 活動管理**
查看 / 切換當前活動
- Strategic Seating**
為來賓配對最佳座位
- 新增活動和二維碼**
產生活動簽到用 QR Code
- 手動輸入**
管理員手動新增記錄
- 出席報表 / 匯出**
直接前往報表頁 (包含匯出 CSV)
- 會員管理**
管理會員資料和狀態
- 嘉賓管理**
管理嘉賓資料
- 批量匯入**
CSV 批量新增會員/嘉賓
- 公開嘉賓登記連結**
教你點樣 share /public/guest 俾人填

Powered by [InnovateXP Limited](#)

Share your attendee list — we'll help you go live before your next event.



INNOVATEXP
INNOVATE. TRANSFORM. EXPERIENCE

Smooth Onboarding

From blank calendar to publish-ready events in hours—not days.

Bulk import & cleaner data

CSV and mass updates cut prep time and reduce copy-paste mistakes.

CSV 批量匯入

上傳 CSV 檔案以批量新增會員或嘉賓

匯入會員

匯入嘉賓

嘉賓匯入步驟 Reminder

1. 下載 CSV 範本 Download CSV Template
2. 編輯嘉賓名單與活動日期 Edit guest list and EventDate (須與目標活動開始日期一致 match target event start date)
3. 將步驟 2 的內容儲存為 CSV 格式 Save work at step 2 as CSV format
4. 上傳步驟 3 的 CSV 檔案 Upload CSV from step 3

匯入前請先在管理頁面建立對應日期的活動

下載 CSV 範本

嘉賓範本包含：name, profession, phone, referrer, event_date



拖放 CSV 檔案到此處，或點擊選擇檔案

支援 .csv 格式

Share your attendee list — we'll help you go live before your next event.

Analytics & Retention

From attendance logs to decisions your team can act on.

Growth Rate Tracking

Monitor % change in registrations across events and campaigns.

Membership Growth Visibility

Track net growth of members by community and period.

Actionable Segmentation

Identify high-potential contacts and at-risk members before drop-off.

即時簽到狀態 [簽到頁](#) [管理後台](#)

Sim Event B SimFlow1775563085 2026-08-01

● 即時連線中

最後更新: 下午12:00:50

2026/04/15
準時截止: 07:05

會員出席報告
簽到記錄 CSV

13

總計

10

會員

3

來賓

全部
會員
來賓
重新整理

#	姓名	專業領域	類型	簽到時間	操作
13	Richard Wong	強積金	會員	08/01 上午06:59	
12	Stan Wang	台式居酒屋	會員	08/01 上午06:59	
11	Eric Su	升學移民	會員	08/01 上午06:59	
10	Andrew Fong	手錶買賣	會員	08/01 上午06:59	
9	Bill Chung	銀行服務	會員	08/01 上午06:59	
8	Cyrus Koo	個人保險(健康及保障)	會員	08/01 上午06:59	
7	Jayden Wong	活動場地佈置	會員	08/01 上午06:59	
6	Jessica Cheung	陪月服務	會員	08/01 上午06:59	
5	Kevin Cheung	中式海鮮酒家	會員	08/01 上午06:59	
4	Cherry Xu	中港車服務	會員	08/01 上午06:59	
3	SimFlow1775563085 GB01	Prof B1	來賓	04/07 下午07:58	

Ask for a sample report—show sponsors retention and turnout in one page.

Analytics & Retention

From attendance logs to decisions your team can act on.

AI Matching for participants

Enhance engagement and craft unique guest experience during events

Closing & Retention Metrics

Measure inquiry-to-member conversion and return rate by cohort

Strategic Networking Matchmaker

為來賓推薦最佳配對會員

✓ 已載入 46 位會員資料

單一來賓配對 批量配對

來賓資料 Guest Profile

姓名 Name *	職業 Profession *	目標職業 Target Profession
<input type="text" value="例如: 劉建國"/>	<input type="text" value="精確職稱, 如: 高淨值客戶財富管理"/> <small>💡 越具體越好! 避免只寫「創業家」, 改寫「餐飲連鎖創業家」</small>	<input type="text" value="例如: 房地產開發商的IT採購決策"/> <small>🎯 寫出具體對象, 而非行業! 如: 「擁有大量企業客戶的保險經紀人」</small>
瓶頸 Bottlenecks (用逗號分隔) <input type="text" value="例如: 缺乏進入政府標案的管道"/> <small>🔑 這是配對的關鍵! 寫出你缺什麼、誰能幫你</small>		
備註 Remarks - 價值交換 <input type="text" value="我有[資源/專業], 我想找[目標對象], 我可以提供[給對方的價值]。例如: 我有超過50位準客戶正在尋找專業律師合作, 能分享家族辦公室設立趨勢。"/> <small>★ 最重要! 說明你能給別人什麼價值, 才能吸引高質量對接</small>		

Ask for a sample report—show sponsors retention and turnout in one page.

EventXP AI Growth Plan – Setup Package Scope

Flexible setup today, scalable growth tomorrow.

Item	STARTER	GROWTH	ENTERPRISE
QR Code Check-in and Attendance Capture	✓	✓	✓
Smart Conversion List	✓	✓	✓
Retention Strategy Engine		✓	✓
AI-assisted Matching and Event Draft		✓	✓

Package includes initial content upload , up to maximum 3 revisions and 2 months warranty support after go-to-live



EventXP AI Growth Plan – Service Entitlements

Flexible setup today, scalable growth tomorrow.

Item	STARTER	GROWTH	ENTERPRISE
Onsite Event Support	2 events	3 events	4 events
Strategic AI Consultancy	Not included	2 sessions / year	6 sessions / year
Warranty Support Period	3 months	1 year	2 years
Product Review Meetings	1	2	3
Suitable Scenario	1 community	2 communities	4+ communities

Package includes initial content upload , up to maximum 3 revisions and basic warranty period support after go-to-live



INNOVATEXP
INNOVATE. TRANSFORM. EXPERIENCE

One-off Setup Pricing Plans

Starter

HKD 6,880

Hot Choice

Growth

HKD 8,880

Enterprise

HKD 13,880

Payment Terms

Setup Fee

100% upon commencement

Reminder

Pricing reflects quotation scope and agreed service terms.



INNOVATEXP
INNOVATE. TRANSFORM. EXPERIENCE

Monthly Support & Maintenance Plans

Prepayment Discounts

1 Year: 10% OFF

2 Years: 20% OFF

Hot Choice

Starter

HKD 880

- ✓ Ops support & data backups
- ✓ Onsite support: 2 events
- ✓ Warranty: 6 months
- ✓ 2 events onsite support
- ✓ Product review: 1 meeting

Growth

HKD 1280

- ✓ Starter Maintenance Package
- ✓ Monthly health / usage summary
- ✓ Minor configuration & content tweaks
- ✓ 2 additional events onsite support
- ✓ 2 Strategic Lead and AI Consultancy sessions per year

Enterprise

HKD 1480

- ✓ Growth Maintenance Package
- ✓ WhatsApp Automation support
- ✓ Quarterly optimization review
- ✓ Integration upkeep (agreed scope)
- ✓ 2 additional events onsite support
- ✓ Free Integration and upgrades



INNOVATEXP
INNOVATE. TRANSFORM. EXPERIENCE

Automatic Referral Program & Welcome Gift

Grow your network while earning with InnovateXP.

25% Referral Commission

Receive 25% of first-year contract value for each successful referral (Honorary Sales Director scheme).

Feedback Loop Access

Join our beta feedback group to shape upcoming AI features.

Welcome Gift

100 premium name cards with your custom QR + Linktree setup (LinkedIn / WhatsApp / Instagram / WeChat).

How it works?

Refer a qualified lead

Lead signs contract and activates service

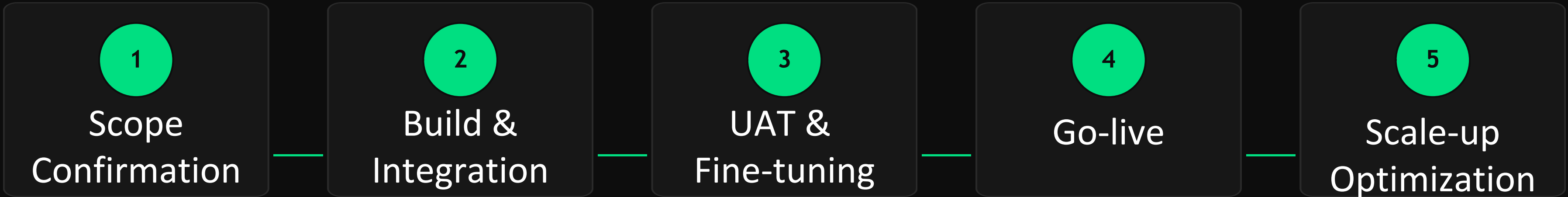
Commission is issued per agreement terms

Introduce your partner now!

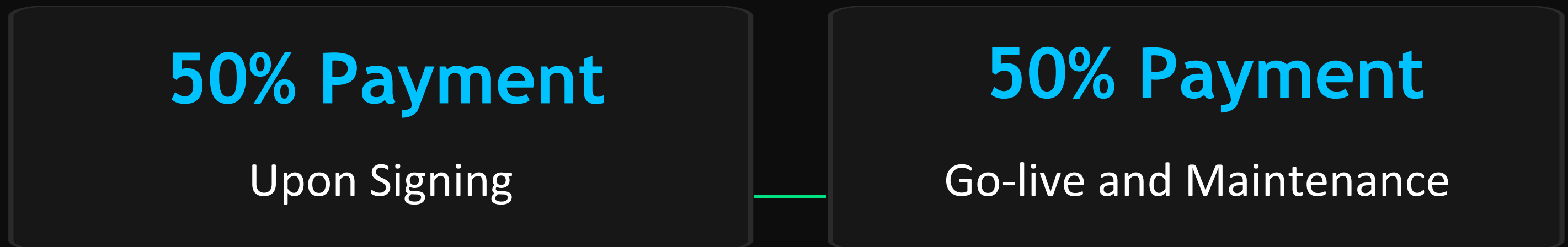
Contact

info@innovatexp.co

Delivery Plan & Next Step



Payment Schedule



Let's Launch Your Community Growth Engine

info@innovatexp.co